

# Implementation Model

## WHAT WE DO

### PROGRAMS

- Induction Workshop
- Coach Program
- Implementation Milestones Program

### ACTIVITIES

- Member Discussion Forum
- Quarterly Meetings
- Networking Forums
- Cooperative Projects
- Conferences & Events

### SERVICES

- Education & Information
- Research & Development
- Facilitation
- Networking & Partnering
- Representation
- Marketing Communications
- National Packaging Covenant



Progress Implementation Milestones

Generate Cooperative Projects

Continuously improve “buy recycled” performance

Develop case studies demonstrating business benefits

Publicly report and promote progress

## MEMBER OUTCOMES

