

Activities

The BRBA undertakes the following activities to engage members and promote the “buy recycled” concept:

- Membership Discussion Forum
- Quarterly Meetings
- Networking Forums
- Cooperative Projects
- Conferences & Events

Member Discussion Forum

A Member Discussion Forum has been established on the BRBA website (www.brba.com.au). The aims of this Forum are:

- To establish a system for improved member interaction and communication
- To provide a regular email/web-based support service that all members can access to both seek and contribute information
- To improve internal communication between members and generate greater “ownership” of projects, concepts, and general “buy recycled” initiatives

Instructions on accessing the Member Discussion Forum will be issued to members following completion of the Membership Application process.

Quarterly Meetings

Board and Member Meetings are held quarterly to inform and involve members regarding BRBA activities and direction. Quarterly Meetings typically cover:

- Current and future actions, strategies, and priorities
- Member presentations
- New member introductions
- Discussion and input on relevant “buy recycled” issues, and
- Interaction and networking with other members.

Networking Forums

Networking Forums are held quarterly to engage and add value to members and stakeholders, to provide an effective way of introducing BRBA to potential members, and to strengthen stakeholder relationships.

Designed to be practical, involving, informative and outcomes focused events; the Networking Forums are structured as a combination of:

- Discussion on highly relevant “buy recycled” issues with input from guest experts and key stakeholders
- Discussion, debate and action planning on “hot topics” identified by members
- Supplier introduction of new and innovative RCPs and materials
- Update on key BRBA projects, and
- Designated time for networking

Cooperative Projects

A key BRBA aim is to facilitate strong communication, networking and business relationships among members. Promoting high member awareness of mutual issues and opportunities will generate an increasing number of Cooperative Projects.

Cooperative Projects are where a group of members join together to address a mutual “buy recycled” issue or opportunity; an approach offering greater capacity, leverage and ultimately benefit than pursuing a particular issue or opportunity in isolation.

The BRBA typically plays a facilitating role in Cooperative Projects, including bringing members and/or supply chain participants together; undertaking research to determine viability; identifying contacts, knowledge sources or potential participants; and where necessary securing funding and resourcing for project implementation.

Conferences & Events

To effectively promote the BRBA, the “buy recycled” concept, and the “buy recycled” action and achievement of our members, the BRBA aims to:

- sponsor two relevant Conferences or Events each year
- present and/or display at Conferences or Events suitably aligned to BRBA goals
- organise an annual conference or forum
- organise two marketing events each year
- support key events held by like minded organisations and Government bodies

BRBA notifies members of these Conferences and Events through Newsletters, Website news items, and specific email distribution.